

### 2.1.1. Tourism in Małopolska and in the country

Małopolskie voivodship as of 1 January 2008 covered the area of 15183 km<sup>2</sup>, that was 4.9% of the country area. At the end of 2008 the area of Małopolska was inhabited by population of 3.3 mln, which constituted 8.6% of population in Poland. Average population density was 216 persons per km<sup>2</sup> (122 persons per km<sup>2</sup> in the country).

Due to landscape and recreational values as well as rich cultural heritage, Małopolska is one of the most attractive tourist areas of Poland.

According to the number of collective tourist accommodation establishments — as of 31 VII 2008 — the Małopolskie voivodship occupied the 1<sup>st</sup> place in Poland (12.7% of facilities in the country), before the Zachodniopomorskie voivodship (12.3%) and the Pomorskie voivodship (12.0%). These voivodships had the highest shares of bed places in tourist accommodation facilities of the country and as of the end of July 2008 they surpasses the Małopolskie voivodship respectively by 6.6 and 2.8 percentage points, placing it at 3<sup>rd</sup> position.

Hotel facilities in Małopolska accounted for 4.6% of collective tourist accommodation establishments in Poland, what gave the 1<sup>st</sup> position among other voivodships before the Dolnośląskie (4.4%) and the Wielkopolskie (3.9%). For the group of other facilities this share amounted to 8.1%, what placed the Małopolskie voivodship on the 3<sup>rd</sup> position after the Zachodniopomorskie (9.7%) and the Pomorskie (8.8%).

TABLE I. COLLECTIVE TOURIST ACCOMMODATION ESTABLISHMENTS IN THE MAŁOPOLSKIE VOIVODSHIP AND IN THE COUNTRY  
As of 31 VII

TYPE OF FACILITIES	Facilities		Nights spent (overnight stays)	
	2007	2008	2007	2008
	Poland = 100			
<b>TOTAL</b> .....	<b>12.5</b>	<b>12.7</b>	<b>11.0</b>	<b>11.5</b>
<b>Hotel facilities</b> .....	<b>11.7</b>	<b>11.9</b>	<b>13.5</b>	<b>13.7</b>
Hotels .....	13.1	13.7	14.5	14.8
Motels .....	10.2	8.5	10.7	8.9
Boarding houses .....	24.0	25.6	27.7	32.3
Other hotel facilities .....	4.9	4.6	5.5	5.0
<b>Other facilities</b> .....	<b>13.0</b>	<b>13.2</b>	<b>9.8</b>	<b>10.3</b>
Excursion hostels .....	19.7	16.7	16.9	15.3
Shelters .....	42.6	40.7	44.7	43.0
Youth hostels .....	10.2	15.0	14.9	17.6
School youth hostels .....	11.4	11.0	11.9	11.8
Holiday centres .....	10.2	10.0	6.9	6.9
Holiday youth centres .....	8.2	8.2	3.2	3.1
Training-recreational centres .....	13.7	14.1	11.1	11.1
Creative arts centres .....	29.5	31.7	20.6	22.4
Public tourist cottages .....	4.5	4.5	4.0	4.0
Camping sites .....	10.2	10.4	6.4	7.2
Tent camp sites .....	5.4	5.2	3.5	3.3
Weekend and holiday accommodation establishments .....	14.0	14.3	24.8	23.5
Health establishments .....	23.7	22.6	17.1	15.4
Other non-classified facilities .....	18.1	19.6	16.9	20.6

Among all tourists accommodated in 2008 in collective tourist accommodation establishments in Poland — 8.8% spent a night in hotel facilities of the Małopolskie voivodship. A number of nights spent by them accounted for 6.8% of overnight stays in the country. Bigger shares were recorded only in the Mazowieckie voivodship (12.2% and 7.3%).

5.0% of tourists accommodated in the country stayed in other collective tourist accommodation establishments in Małopolska. In this respect the Zachodniopomorskie voivodship excelled with the index higher only by 0.1 percentage point.

In 2008 the most foreign tourist coming to Poland (20.5%) spent nights in tourist facilities in Małopolska. A little less (20.0%) spent nights in facilities situated on the area of the Mazowieckie voivodship. The Małopolskie hotel facilities received 17.7% of foreign tourists staying in Poland and the number of overnight stays accounted for 16.7% of the country average (in the Mazowieckie voivodship respectively — 19.7%, 14.5%).

In other collective tourist accommodation establishments in the Małopolskie voivodship in 2008 stayed 2.8% of foreign tourist accommodated in Poland, what gave the 2<sup>nd</sup> position among all 16 voivodships. The Zachodniopomorskie voivodship occupied the 1<sup>st</sup> position with the index higher only by 0.4 percentage point. As regards the number of nights spent by foreign tourists in above mentioned establishments, Małopolska occupied also the 2<sup>nd</sup> position (2.8% of foreign tourists' overnight stays in the country), although the Zachodniopomorskie voivodship could boast of the share higher by 8.1 percentage points.

TABLE II. TOURISTS ACCOMMODATED AND OVERNIGHT STAYS IN COLLECTIVE TOURIST ACCOMMODATION ESTABLISHMENTS IN THE MAŁOPOLSKIE VOIVODSHIP AND IN THE COUNTRY

TYPE OF FACILITIES	Tourists accommodated				Nights spent (overnight stays)			
	total		of which foreign tourists		total		of which foreign tourists	
	2007	2008	2007	2008	2007	2008	2007	2008
	Poland = 100							
<b>TOTAL</b> .....	<b>14.9</b>	<b>13.9</b>	<b>22.3</b>	<b>20.5</b>	<b>14.6</b>	<b>14.0</b>	<b>20.8</b>	<b>19.5</b>
<b>Hotel facilities</b> .....	<b>14.3</b>	<b>13.2</b>	<b>22.0</b>	<b>20.1</b>	<b>16.0</b>	<b>15.3</b>	<b>22.9</b>	<b>21.4</b>
Hotels .....	15.2	13.9	22.8	20.6	16.8	16.0	24.2	22.9
Motels .....	9.3	8.7	16.4	17.2	9.9	8.3	16.6	16.4
Boarding houses .....	33.4	34.5	29.4	30.6	38.8	40.9	26.6	25.0
Other hotel facilities .....	5.0	5.2	8.7	11.0	4.9	5.0	6.6	7.7
<b>Other facilities</b> .....	<b>16.1</b>	<b>15.2</b>	<b>24.4</b>	<b>23.4</b>	<b>13.4</b>	<b>13.0</b>	<b>13.7</b>	<b>12.7</b>
Excursion hostels .....	12.9	10.3	19.2	18.6	13.9	11.3	23.5	19.7
Shelters .....	55.5	50.3	78.1	78.3	55.7	50.7	76.1	78.1
Youth hostels .....	38.2	35.3	53.1	53.1	33.7	31.0	49.8	46.6
School youth hostels .....	13.6	12.9	10.5	11.5	13.2	12.1	11.9	9.3
Holiday centres .....	13.7	13.7	11.7	10.7	9.7	10.4	6.2	6.0
Holiday youth centres .....	5.3	5.0	0.4	—	5.2	5.0	0.1	—
Training-recreational centres ..	13.1	12.7	18.2	21.1	14.2	13.5	17.5	16.4
Creative arts centres .....	20.0	17.4	19.6	18.3	25.3	25.3	14.7	15.9
Public tourist cottages .....	6.1	6.2	16.4	13.3	6.0	6.1	16.4	12.0
Camping sites .....	10.5	8.8	20.5	15.7	7.9	6.7	18.1	15.2
Tent camp sites .....	4.8	4.0	6.0	3.1	3.4	3.0	4.7	3.0
Weekend and holiday accommodation establishments .....	49.3	42.4	88.9	88.8	28.6	26.1	74.1	79.9
Health establishments .....	16.6	14.7	1.4	0.8	16.4	15.1	0.9	0.5
Other non-classified facilities ...	21.3	20.2	40.4	40.1	17.4	16.9	36.8	36.8