

2.1.1. Tourism in Małopolska and in the country

Małopolskie voivodship as of 1 January 2007 covered the area of 15183 km², that was 4.9% of the country area. At the end of 2007 the area of Małopolska was inhabited by population of 3.3 mln, which constituted 8.6% of population in Poland. Average population density was 216 persons per km² (122 persons per km² in the country).

Małopolska is a significant area on the tourist map of Poland, because of its landscape and holiday values as well as wealthy culture heritage. Tourist traffic in the Małopolskie voivodship in 2007 remained a high level nationwide, particularly among foreign tourists.

TABLE I. TOURISTS ACCOMMODATED AND OVERNIGHT STAYS IN COLLECTIVE TOURIST ACCOMMODATION ESTABLISHMENTS IN THE MAŁOPOLSKIE VOIVODSHIP AND IN THE COUNTRY

TYPE OF FACILITIES	Tourists accommodated				Nights spent (overnight stays)			
	total		of which foreign tourists		total		of which foreign tourists	
	2006	2007	2006	2007	2006	2007	2006	2007
	Poland = 100							
TOTAL	15.0	14.9	21.7	22.3	14.8	14.6	20.1	20.8
Hotel facilities	14.4	14.3	21.2	22.0	15.9	16.0	21.9	22.9
Hotels	15.1	15.2	21.7	22.8	16.3	16.8	22.6	24.2
Motels	9.5	9.3	17.4	16.4	10.2	9.9	18.9	16.6
Boarding houses	35.1	33.4	38.5	29.4	40.0	38.8	28.9	26.6
Other hotel facilities	5.1	5.0	8.2	8.7	5.2	4.9	7.6	6.6
Other facilities	16.3	16.1	24.6	24.4	13.9	13.4	14.6	13.7
Excursion hostels	15.9	12.9	23.4	19.2	17.7	13.9	24.9	23.5
Shelters	60.5	55.5	85.6	78.1	58.3	55.7	87.1	76.1
Youth hostels	37.7	38.2	54.3	53.1	32.7	33.7	48.5	49.8
School youth hostels	12.2	13.6	12.6	10.5	12.6	13.2	21.8	11.9
Holiday centres	13.2	13.7	13.4	11.7	9.3	9.7	7.6	6.2
Holiday youth centres	7.5	5.3	–	0.4	4.9	5.2	–	0.1
Training-recreational centres ..	13.9	13.1	19.1	18.2	15.1	14.2	16.4	17.5
Creative arts centres	18.3	20.0	19.9	19.6	26.1	25.3	16.9	14.7
Public tourist cottages	6.5	6.1	13.1	16.4	7.4	6.0	15.5	16.4
Camping sites	11.1	10.5	18.9	20.5	7.8	7.9	16.4	18.1
Tent camp sites	5.0	4.8	7.5	6.0	3.3	3.4	6.3	4.7
Weekend and holiday accommodation establishments	51.2	49.3	90.4	88.9	31.8	28.6	78.9	74.1
Health establishments	18.7	16.6	1.9	1.4	18.0	16.4	1.3	0.9
Other non-classified facilities ..	21.0	21.3	39.8	40.4	18.4	17.4	37.8	36.8

In 2007 the occupancy rate of bed places in collective tourist accommodation establishments in the Małopolskie voivodship was higher by 2.1 percentage point than the country average. Occupancy rate of rooms in hotel facilities was higher by 7.3 percentage point than the country average, and in hotels — higher by 6.8 percentage point.