

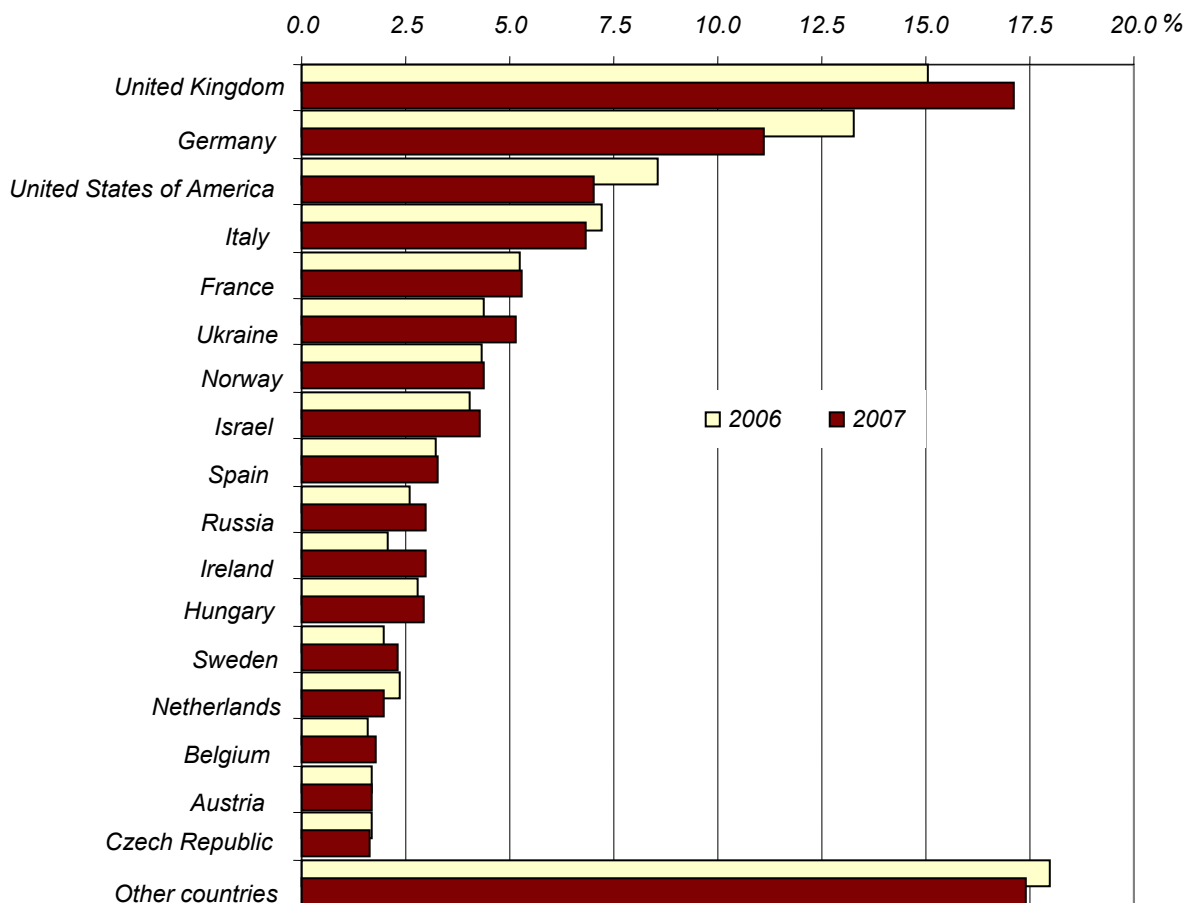
2.1.4. Foreign tourists

In 2007 the number of foreign tourists accommodated in collective tourist accommodation establishments in Małopolska increased once again. In comparison with 2006 their number increased by 44.4 thousand and amounted to 979.4 thousand. The number of guests in hotel facilities was higher by 51.0 thousand (in hotels — higher by 53.5 thousand). However the number of tourists accommodated in other facilities decreased by 6.6 thousand.

In 2007 a revival of domestic tourism took place. It was proved by the fact, that with increasing number of tourists accommodated in collective tourist accommodation establishments (both domestic and foreign guests), dynamics of the number of foreign tourists was lower by 4.3 percentage point than those of tourists coming from Poland.

The share of foreign tourists in total number of persons accommodated in 2007 amounted to 34.6% and was a little (by 0.9 percentage point) lower than in 2006; in hotel facilities it accounted for 47.2% and in other facilities — 13.0%. Traditionally, most (82.2%) foreign guests for overnight stay chose a hotel (by 1.8 percentage point more than in 2006). Their share in total number of hotel guests was still decreasing (51.2% — 1.8 percentage point less in comparison to the share in 2006). It means that domestic tourists more often chose hotels for overnight stay. The share of foreign tourists accommodated was the greatest on camping sites and it amounted to 69.0% (in 2006 - 60.2%).

FOREIGN TOURISTS ACCOMMODATED
IN COLLECTIVE TOURIST ACCOMMODATION ESTABLISHMENTS
BY SELECTED COUNTRY OF PERMANENT RESIDENCE



The share of foreign tourists whose place of permanent residence was Europe, accommodated in boarding facilities in collective tourist accommodation establishments amounted to 81.1% (in 2006

— 78.7%). Newcomers from Asia constituted 8.3% (8.6% in previous year), and from North America — 7.8% (in 2006 — 9.3%).

2007 was the second year, in which the greatest share of foreign tourists constituted tourists the United Kingdom. Their share amounted to 17.1% (by 2.1 percentage point more than in previous year). Both the number and the share of tourists coming from Germany was still decreasing — 11.1% (towards 13.3% in 2006), from the United States — 7.0% (8.6% in 2006) as well as from Italy — 6.8% (7.2% in 2006).

In 2007 foreign tourists spent 2268.9 thousand nights, i.e. by 150.2 thousand (7.1%) more than one year ago. An average stay of a tourist amounted to 2.3 days, as in previous years. For the longest period (on average 7.7 days) foreign tourists were accommodated in health establishments and for the shortest period — in motels (1.2 days). The time range of average stay of a tourist as regards the country of permanent residence was from 1.3 days (Latvia) to 4.0 days (Malta).