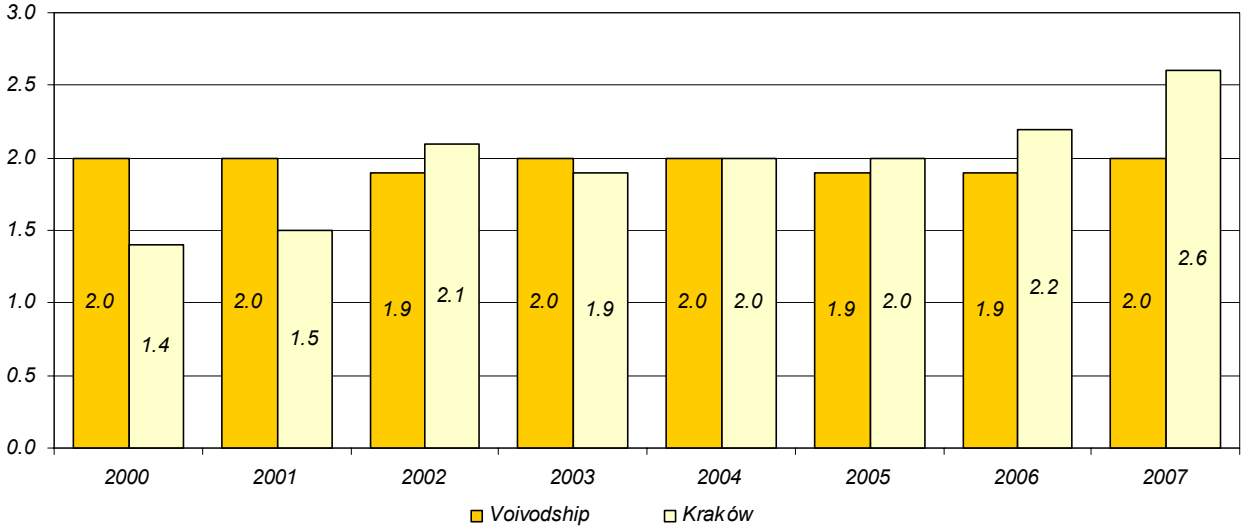TOURIST FUNCTION RATE (DEFERT'S RATE) FOR KRAKÓW AND MAŁOPOLSKIE VOIVODSHIP