

Cultural and creative industries in 2017–2021

Characteristics of cultural and creative industries

135.0 thous.

number of enterprises belonging to the cultural and creative industries in 2021



99.2%

are micro-enterprises in 2021

↑ 24.1%

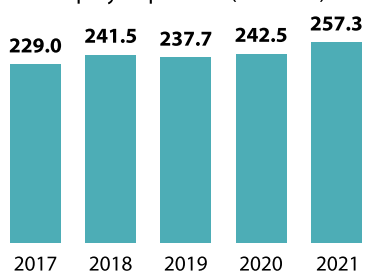
increase in the number of enterprises in 2021 compared to 2017

The structure of entities belonging to the cultural and creative industries by domain of culture in 2021



Employment and salaries in cultural and creative industries

Employed persons (in thous.)



75.8%

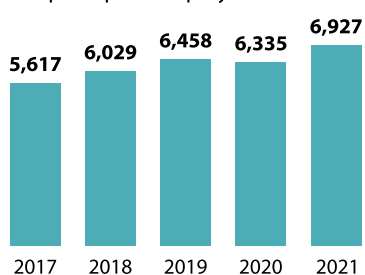
employed persons in microenterprises in 2021



↑ 21.8%

increase in number of employed persons in 2021 compared to 2017 concerned only microenterprises

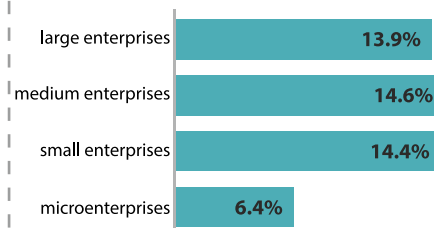
Monthly gross wages and salary per 1 paid employee in PLN



↑ 23.3%

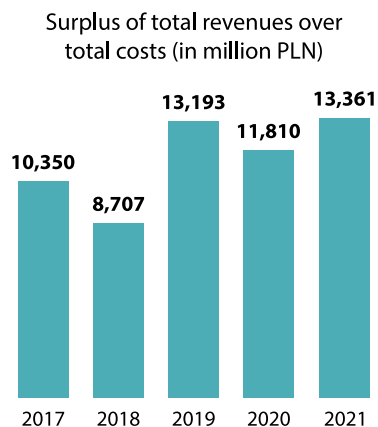
increase in monthly gross wages and salary per 1 paid employee in 2021 compared to 2017

Share of gross wages and salaries in total costs in 2021



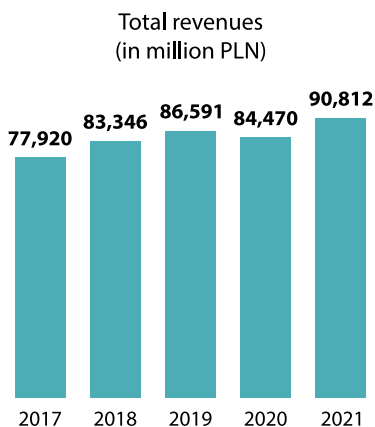
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Financial result



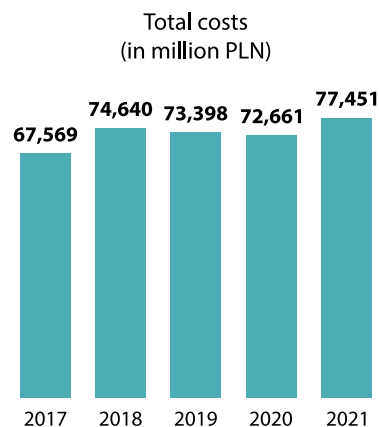
24,725
million PLN

average value added
in 2017–2021



188.4
thous. PLN

value added per 1 entity
in 2021



672.7 thous. PLN

total revenues per 1 entity
in 2021

573.7 thous. PLN

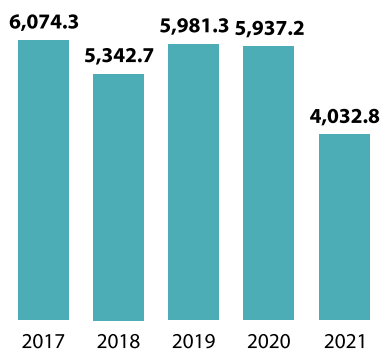
total costs per 1 entity
in 2021

Cultural and creative goods and services

30,911
million PLN

value of export of cultural
and creative goods and
services in 2021

Balance of foreign trade turnover
(in million PLN)

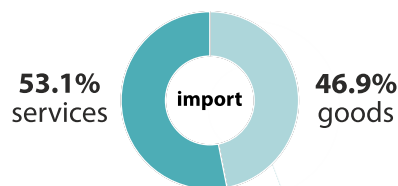


26,878
million PLN

value of import of cultural
and creative goods and
services in 2021



Structure of foreign trade turnover
of cultural and creative goods
and services in 2021



The cultural domain with the largest
share in export of cultural and creative
goods and services in 2021

advertising



39.3%

The cultural domain with the largest
share in import of cultural and creative
goods and services in 2021

audio-visual and
multimedia arts



42.9%